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No. 3 December 1985 Oppenheimer Software

This is the third edition of the Periodic Electronic Newsletter (PEN) for MCI Mail users assigned to Oppenheimer Software. You may respond to anything you read in the PEN by typing ANSWER at the COMMAND: line that appears after you read this. This is the same as CREATE[ing] an electronic message to Oppenheimer Software, except the MCI Mail system already knows to whom to send it. This mailbox is toll free - you may write to it as often as you wish, at no charge! (Please note that you may order a toll free mail box - contact Oppenheimer Software for more information.)

**********S E A S O N S G R E E T I N G S**********

----CONTINUED NEW SUBSCRIBER SPECIAL-----

(This one puts CA$H in your pockets)

The special sign up offer we have been running has been very successful. We will be continuing it through at least Feb 1.

Here is how it works: When you refer a new user to Oppenheimer Software for signing up for MCI Mail, we will rebate to YOU, 25% of their first two months billings of paper and electronic mail.

The new user will still get the first two months usage credited to their $18 annual membership.

They will still get a free membership to Dow Jones News Retrieval Service - $75 a year savings.

Remember - the registration for the new user must take place through Oppenheimer Software.

Just type ANSWER when you are done reading this, or call Oppenheimer Software at 212-787-2416 or 212-724-9785.

New MCI MAIL Special Feature
(SCRIPTS)

Last month, MCI Mail announced a new feature called SCRIPTS. It enables you to design and generate interactive on-line data entry forms with MCI Mail.

To date, MCI Mail has been mostly used for free-form correspondence. With SCRIPTS, reports and transactions of all kinds can be handled with great ease and efficiency. The combination of SCRIPTS and MCI Mail can be used for:

*Reporting from remote field offices and sales reps.

*Developing a nationwide on-line data entry network with no capital investment or start-up time.

*Capture information such as:

Purchase Orders	Online Order Entry
Sales Reports	Employee Activity Reports
Insurance Claims	Registration Information
Loan Applications	Survey Questionnaires

SCRIPTS is for intelligent data gathering. It can check for data entry errors and issue help messages when it detects a mistake. Which questions are asked can be based upon a previously entered answer. It can even issue extensive HELP messages if desired.

The input format can be made to look like your existing paper forms. The output that you read can be made to look like your existing forms, or can be designed for direct entry into your computer for further processing. The forms can be protected so that only certain people have access to it.

The best feature is that no special hardware is needed... The traveling salesperson in his hotel room can use his 5 lb. portable Radio Shack 100 computer to communicate to your PC or mainframe, and of course, you can communicate back to him.

Oppenheimer Software is prepared to design scripts to meet your specific needs. For more information, just type ANSWER when you are done reading this, or call Oppenheimer Software at 212-787-2416 or 212-724-9785.

MCI MAIL ANNOUNCES DIRECT ACCESS FROM CANADA

MCI Mail now offers users originating from Canada direct access to their MCI Mailbox. Previously, Canadian users had to have a separate account with the Canadian packet network, DATAPAC. Now, they only need their MCI Mail account.

This access is cheaper, easier and more direct for the Canadian users, who will now receive only one bill for using their MCI Mail account. MCI Mail will bill these users at $ .15/minute for connect-time through DATAPAC.

U.S. subscribers travelling through Canada can take advantage of the same access. To see the sign-on procedures, type HELP ACCESS CANADA. The local access numbers are also available on-line by typing HELP PHONES <province>. For example, HELP PHONES BRITISH COLUMBIA.

Looking for Mr. Goodbyte?

Are you ever looking for the name or MCI ID of another subscriber (there are over 250,000)? MCI Mail has an on-line directory look-up feature. To use it, type "FIND NAME" for advanced users, or "FIND" followed by "NAME" for basic users at the COMMAND: prompt.

Then type in the name. This part can be a little tricky. First, try the last name. If that fails to find it, try the first initial followed by the last name. This will find them by their user name. For business users, try some word that might appear in a name of a business in that industry, such as SYSTEMS, or ENGINEERING.

This points to another use of the FIND NAME feature. If you want to do a mass mailing electronically to companies in a specific business, use the FIND NAME repeatedly with different words that would appear in the names. For instance, to do a mailing to many of the computer related companies on MCI Mail, try SYSTEM, COMPUTER, DATA, AUTOMATION, etc. as key words.

Be sure to capture the incoming names on disk. Then edit the information, and create the mailing list.

Where else can you do mass mailings for $.45 per letter (or less in volume) - with no envelope stuffing, stamp licking, etc. and have the option for immediate verification (RECEIPT option in HANDLING:) that your letter was read?

ACCESS FROM EASYLINK TO MCI MAIL

Technical note:
In the past, we have advised you that EasyLink subscribers could not send messages to MCI Mail '650' telex numbers. That no longer appears to be the case.

We have successfully tested sending messages from EasyLink to '650' numbers, both with and without the '71' prefix ordinarily used for access from WU to MCI. Both types of messages were delivered properly.

One form of access still does not seem to be available: from EasyLink conversational service to '650' numbers. EasyLink conversational service has been successfully used for calls to other MCI numbers, however.

BECOME AN EXPERT WITH
NEW REFERENCE GUIDES

If you've ever felt a little overwhelmed by the new information technology, you'll appreciate these new guides to MCI Mail.

If you are using Basic Service, and you have an IBM PC or a Compaq portable pc, "Getting Started With MCI Mail", a diskette complete with graphics and hands-on exercises that walk you step-by-step through creating and sending a message and reading your mail.

If you are using some other type of equipment, the same step-by-step exercises are available in the printed version of "Getting Started With MCI Mail." But, you'll be working on-line and will actually send yourself an electronic letter and a paper letter, too.

Once you've learned these fundamentals, and you're ready to try the more sophisticated features such as creating a list or using handling options, you will want to keep the "Quick Reference To MCI Mail" right by your terminal.

It is spiral bound and tabbed to let you turn quickly to just the page you want.

For those of you who need to know "everything there is to know" about MCI Mail there's the "Reference Guide to MCI Mail". It includes all the details you could ever want and an overview about each function that will help you decide which feature to use to get the job done.

For a complete list of all the documentation available, type HELP REQUEST. To order any of these items, send a message TO: MCIMAIL and select account #3 for "Information and Doc Guides". Be sure to include your postal address in your message. Do not send money -- the charges will appear on your next MCI Mail invoice.

Lower Cost alternative to Telex

Are you sending or receiving Telex regularly from someone overseas? Want to do it for less? In many countries, access to MCI Mail is available through the local PTT (Postal Telegraphic and Telephone Authority) facilities. These countries include:

Argentina	Ivory Coast
Australia	Japan
Austria	Luxembourg
Bahamas	Martinique
Bahrain	Mexico
Barbados	The Netherlands
Belgium	New Zealand
Bermuda	Norway
Brazil	Panama
Canada	The Philippines
Chile	Portugal
Colombia	Puerto Rico
Costa Rica	Qatar
Denmark	Reunion
Dominican Republic	Saudi Arabia
Finland	Singapore
France	South Africa
Gabon	South Korea
Germany (West)	Spain
Greece	Sweden
Guadeloupe	Switzerland
Guam	Taiwan
Hong Kong	Thailand
Ireland	United Arab Emirates
Israel	United Kingdom
Italy	U.S. Virgin Islands

Typically, there are initial charges (vary from country to country) for accessing the network (or Tymnet where available). In most cases, the initial charges are quickly paid for by the difference in costs between telex fees and regular MCI Mail charges ($.45 for short messages up to 500 characters). You will communicate with your party as easily as if they were an MCI Mail subscriber in the next town. Contact Oppenheimer Software for more information.

Next issue will review MCI's Mail List functions, Voice Mail (not an MCI Mail product), graphics, and sending binary files (eg Lotus 123 spreadsheets, etc.) by MCI Mail).

Till then,
Happy Holidays
Gary Oppenheimer